



FOR IMMEDIATE RELEASE

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## **America's Clay Course Authority Designs Signature Course at Blalock Lakes**

Marty Fischer, one of America's best-known outdoor personalities, is designing one of his signature sporting clays courses at Blalock Lakes, located off Old Corinth Rd. in Coweta County. Developed by Cousins Properties, Blalock Lakes is a precedent-setting community of only 399 home sites that devotes more than half of its 3,000 acres to preservation of wildlife habitat and native vegetation as well as community recreational uses including fishing, horseback riding, sporting clays, and live quail hunting.

"I think it's probably the first property of its kind in the state of Georgia," says Fischer, who has designed more than 100 sporting clays facilities throughout North America and is considered by many to be the most sought after gun club designer in America. "Blalock Lakes will offer things no other development offers. It speaks volumes to people with outdoor flavor in their lifestyle."

Fischer is seen on national cable television by millions of outdoor enthusiasts and his columns, features and books are read by more than a million outdoorsmen each month. He is the host of the highly acclaimed Shotgun Journal series currently seen on The Outdoor Channel. Fischer has numerous other television credits in addition to hosting a number of hunting and sporting clays instructional videos. He is currently on the Pro Staff or has industry affiliations with many hunting and shooting related companies including Winchester Ammunition, Gobbler Guns, Mossy Oak Camo, and Bass Pro Shop.

"Sporting clays is a game that has taken the country by storm," explains Fischer. "It is probably more social than golf. People are able to converse constantly and play side by side. You don't have to be a gifted athlete. Kids, ladies and men can do it."

Sporting clays is played on a course, similar to golf except with a shotgun, according to Fischer. The shooters move through the meandering course from one station to the next. Each target replicates something different such as a game bird or a rabbit with no two the same. It is not unusual for the shooter to fire between 50-100 shells per round.

In addition to sporting clays, Blalock Lakes will have a wide diversity in shooting games including a five-stand sporting game and a wobble trap, which unlike the traditional static trap and skeet shooting, provides a different sequence of target presentation each time.

"The wobble trap is great training for new shooters," says Fischer, while all games will accommodate novice, intermediate, and advance shooters.

Unique to Blalock Lakes is the shooter-activated Quail Walk, a first of its kind in Georgia, according to

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Fischer. As shooters walk through the 3/8-mile, nicely groomed trail, their presence will transmit a signal to a receiver on the trap, which releases the target, mimicking actual field and hunting conditions. Since each trap on the Quail Walk is a wobble, no shooter will get the same target presentation. In addition, Blalock Lakes will offer a live quail hunting preserve. "All venues can be used at the same time. It's great way for corporations and clubs to collectively enjoy the property," says Fisher.

The Blalock Lakes course will incorporate design elements such as stacked stone columns, elevated platforms, decks, bridges and accent fencing, all in keeping with its natural surroundings. Shooters can choose to walk or ride on official play carts designed for sporting clays along the scenic paved paths through various ecological systems.

"The Blalock course will be the most environmentally sensitive anywhere," says Fischer. "It will use non-toxic shot and biodegradable targets, making it one of the most environmentally conscious shooting facility in the United States."

"It is a lovely piece of ground," says Fischer. "It will be one of the best in the country and one of my crowning achievements--my signature course--I will be happy to put my name on."

For more information on Blalock Lakes, go to the website at [www.blalocklakes.com](http://www.blalocklakes.com) or contact Shawna McKinnon at 770-683-7100.

Cousins Properties Incorporated, headquartered in Atlanta, has extensive experience in the real estate industry including development, acquisition, financing, management and leasing. Cousins actively invests in office, multi-family, retail, industrial and land development projects. The Company's portfolio consists of interests in 7.1 million square feet of office space, 4.2 million square feet of retail space, 2 million square feet of industrial space, one multi-family residential project and 23 single-family neighborhood developments, over 9,200 acres of strategically located land tracts for sale or future development, and significant land holdings for development of single-family residential communities. Cousins also provides leasing and management services to third-party investors; its client-services portfolio comprises 14.9 million square feet of office and retail space. Cousins is a fully integrated equity real estate investment trust (REIT) that has been public since 1962 and trades on the New York Stock Exchange under the symbol "CUZ." For more information on the Company, please visit Cousins' Web site at [www.cousinsproperties.com](http://www.cousinsproperties.com).

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