

# Blalock LAKES

**FOR IMMEDIATE RELEASE**

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## **Blalock Lakes New Sales Center Welcomes Prospective Homeowners**

**ATLANTA (Oct. 1, 2009)** – Blalock Lakes, an upscale sporting community developed by Cousins Properties Incorporated and located in Coweta County, is an outdoor enthusiast's oasis. Every aspect of the community reflects a focus on the natural surroundings, including the sales center. Built by Pine Mountain Builders, the sales center is open Monday – Saturday from 9 a.m. to 5 p.m., and Sundays from noon to 5 p.m.

The quaint new sales center is the first stop to learning about and exploring Blalock Lakes. With only 399 homesites in the master plan, Blalock Lakes has something for everyone whether its lake living a homeowner prefers, a wooded lot, or an equestrian homesite. With hunting and fishing nearby, there is always something to do at Blalock Lakes.

“The new sales center gives us the opportunity to showcase Blalock Lakes and really educate our guests about the property before we begin the tour,” said Kevin Lowe, lead sales executive at Blalock Lakes. “From the architecture to the interior, the sales center has a real welcoming feeling and provides a glimpse into what the rest of the community looks like.”

The design of the sales center mimics the rest of the amenities on the property in a country estate meets sheik cabin style. Atlanta based A. Woodward Architects was responsible for the design, Pine Mountain Builders was responsible for the construction while area interior designer Elizabeth Spangler of EPID & Co. coordinated the interior decorating. “We wanted guests to get the sense that they were escaping the busy city life and entering the serenity and peace that Blalock Lake offers,” said Spangler. “It's our pure and simple design that supports relaxation and comfort.” Decorated in cool hues of russet, tawny tans and dried thyme, the new structure is inviting.

From the exterior to the interior, every aspect of the sales center was carefully planned including incorporating green initiatives into the project. Behind the walls, Pine Mountain Builders took steps to make the sales center energy efficient with the use of Icynene Insulation and high efficiency heating and air units. “We respect the environment that we live in, and that's why we integrate green building elements into all of our construction projects,” said Mike Guinan, co-managing partner of Pine Mountain

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Builders. Inside, Spangler used reclaimed wood on the interior walls, the floors are renewable core hardwoods, and the kitchen is made of river rock pebbles.

In addition to custom homesites, Blalock Lakes is also home to the Blalock Lakes Sporting Club. With stables, three lakes stocked for fishing, a 12-station sporting clays course, designed by Marty Fischer, guided hunts for quail, turkey, dove and duck, Blalock Lakes is a sporting families dream. For more information on the community and the club, call 770-683-7100 or visit [www.blalocklakes.com](http://www.blalocklakes.com).

## **About Cousins Properties Incorporated**

Cousins Properties Incorporated, headquartered in Atlanta, has extensive experience in the real estate industry including the development, acquisition, financing, management and leasing of properties. Cousins is a fully integrated equity real estate investment trust (REIT) that has been public since 1962 and trades on the New York Stock Exchange under the symbol "CUZ". For more information on the company, please visit Cousins' web site at [www.cousinsproperties.com](http://www.cousinsproperties.com).

## **About Pine Mountain Builders**

Mike Guinan and Scott Brown started their own firm - Fortress Construction - in 1996. After working with Cousins Properties Incorporated for a number of years building complex clubhouses and amenities in their developments, Scott and Mike's firm, Fortress Construction, became managing partner in Pine Mountain Builders - a joint venture building company with a subsidiary of Cousins. Pine Mountain Builders holds the prestigious Certified Professional Home Builder designation from the Atlanta Home Builders Association, as well as the Earthcraft certification from the Southface Energy Institute, which designates them as a Green Builder.

## **About EPID & Co.**

EPID & Co. specializes in market-driven interior merchandising. Since inception in 1992, EPID & Co. has designed and installed over 100 model homes for developers and builders in the Atlanta metro area. EPID & Co. services include: full interior design development, architectural review of floor plans, space planning, interior specifications, window treatments, custom built-in design and more. For more information on EPID & Co., call (404) 355-9558.

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